

WISDOM OF CROWDS

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BUILDING A CLOUD BASED SECURE ENTERPRISE
A SOFTWARE-DEFINED FUTURE

21ST SEPTEMBER DUBAI

CYBER MANAGEMENT ALLIANCE

Building a global community of like minded professionals.

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BURJ AL ARAB

The distinctive sail-shaped silhouette of Burj Al Arab Jumeirah is more than just a stunning hotel, it is a symbol of modern Dubai.

Yet for all the wonder this stunning structure provides when you finally see it in person, it is the service within that really makes the Burj Al Arab Jumeirah so extraordinary.

Repeatedly voted the world's most luxurious hotel, this magnificent destination offers you the finest service and experiences throughout - right down to an optional chauffeur-driven Rolls-Royce, helicopter trips from an iconic helipad, private beach access, luxury leisure on a breathtaking terrace with pools and cabanas as well as some of the world's best dining venues, including the highly acclaimed Nathan Outlaw at Al Mahara.



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After Events Drinks at Scape on the Burj Al Arab Terrace

Set in the stunning azure waters of the Arabian Gulf, discover the highly anticipated Burj Al Arab Terrace. Located at Dubai's most iconic hotel, the terrace is a remarkable, one-of-a-kind restaurant, pool, beach and cabana space, offering hotel guests and Burj Al Arab members the finest Arabian hospitality.

A breakthrough combination of creative marine design, ingenious engineering and guest-friendly planning, the terrace was built offshore in Finland and transported to Dubai by sea. The private 10,000 square metre outdoor luxury leisure facility now seamlessly stretches 100 metres out into the sea and is home to Scape Restaurant & Bar, two stunning pools, dedicated butler-serviced cabanas, and a beach area with luxury day and sunbeds.



Dinner at Naya Restaurant

The latest addition to Jumeirah Beach Hotel, Naya presents a vibrant and colourful blend of classic and contemporary North Indian Cuisine within luxurious surroundings.

The restaurant, with its new interiors and contemporary approach to the cuisine and service philosophy, will offer North Indian delicacies such as butter-based curries, roti, chappatis and tandoori in a relaxed and family friendly environment. From creating the recipes, to choosing just the right ingredients and seasoning, every dish is a reflection of things done in the traditional way to delight Indian food lovers.

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WISDOM OF CROWDS SCHEDULE

07:30	Networking Breakfast (Registration)	Following on from networking dinner of the previous evening, registration should take place the same day.
08:40	Registration	Please be seated by 8.55am
09:00	Opening Keynote Presentation	Opening Keynote by a practitioner.
09:20	Wisdom of Crowds - Group Mind Map Session	An interactive session. Delegates are split into groups. Each group to develop a mind map.
10:20	Morning Presentation	By Platinum Sponsor
10:40	Coffee Break & Networking	
11:00	Let's Create - Book / Whitepaper	Delegates work together to create an ebook/ whitepaper
12:00	Let's Create - Checklists	Delegates in groups of two to create checklists
12:30	Lunch	
13:15	Afternoon Presentation	By Gold Sponsor
13:40	Burning Questions - Ask Away	Delegates write down questions they want to ask relating to the theme/topic of the day
14:00	Burning Questions - Learning Time	Questions are answered during this session - open to the floor
15:00	Coffee Break	
15:30	Let's Create - Workflow	Delegates working in groups create workflows specific to the theme/topic of the day
16:20	Closing Keynote Presentation	By Gold Sponsor
16:40	Closing Comments	
17:00	Networking Drink at Scape BAR	
18:00	Dinner at Naya Restaraunt	

CONTACT

TO BECOME A DELEGATE

If you are interested in attending one of our upcoming events, please contact bal@cm-alliance.com for more information.

TO BECOME A SPONSOR

If you are interested in sponsoring one of our upcoming events, please contact lisa@cm-alliance.com for more information on sponsorship opportunities.

